



Press Release

Dubai-based “OCD Mobile Car Detailer” wants to bring quality car care to your doorstep!

OCD Mobile Car Detailing offers high quality car detailing services at your doorstep with special emphasis on water conservation and green products.

Dubai (1st Feb 2016) UAE, They say a car is your first love; and like any other love it deserves your attention, care and a lot of pampering. Especially in this part of the world where sand and extreme heat can drain the life out of your car, one must ensure efficient maintenance throughout the year. However hectic lifestyle and busy schedules may not allow us to indulge in elaborate car care the way we would ideally want to. And most often, if we outsource the services, we are not happy with the results.

Realizing this clear gap between demand and the service levels that exist in car-detailing across the UAE, OCD Mobile Car Detailing was founded in 2015. The name OCD which hints at the obsessive compulsion of keeping cars clean, was a brain child of Qais Khan, a Dubai based car enthusiast and entrepreneur. Today the company has established itself as one of the most sought after Mobile car wash & Detailing service provider with a cross section of clientele across the Middle East.

The biggest challenge today in the automobile maintenance and car care segment is transparency with pricing and quality assurance. But OCD maintains high-quality mobile car-care solutions through a unique blend of sustainable technology and on-ground expertise. OCD is one of the very few car wash and detailing companies which can boast of using eco-friendly car detailing products and ensure water conservation and waste management. The highly trained professional staff use minimum quantity of water, almost half the number of gallons of water that most detailers use.



With their waste management system there are no spills or water left on the ground.

The only authorized company from Middle East to be recognized by Mitchell & King, OCD encompasses high standards of detailing and bespoke solutions for any kind of car.

With more than 2000 cars serviced in just a span of short time, OCD has built a reputation of unmatched quality and precision among car enthusiasts in the region. It's not surprising that a lot of super luxury cars of VIPs from across the GCC are regularly pampered by team OCD.

Qais Khan, Founder, OCD AE, expresses his vision saying, "Car care is not a mundane job, it is rather a way of life. Our clients are emotionally attached to cars and we make sure we deliver top notch services with personalized care for each car. Customer satisfaction is at the heart of our business model and indeed the response has been overwhelming. We aim to establish ourselves as the market leader in the car care and automobile industry in the coming years."

From an Aston Martin to McLaren, Lamborghini to Bugatti, name any exotic car and OCD has served them all! However, the best part is that OCD doesn't limit its services for high end cars only. It has a dedicated team to detail regular cars starting at affordable prices. Without compromising on quality and care, OCD caters efficiently to all.

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About OCD:

OCD is a brand new concept bringing the ultimate in car detailing services right to your doorstep. UAE's first internationally approved car detailing provider, based on two simple factors, quality, and customer satisfaction. OCD AE is a Dubai based mobile car detailing service provider established in 2015. It has a wide presence across the UAE, especially in Dubai where its clients range from VIPs, government officials and celebrities. The company has a reputation of quality service and turnaround time. It has a professional staff and management who cater to the needs of all kinds of vehicles.

All our products have been sourced and/or formulated based on our region. Our detailers arrive in our vans at your doorstep, which house all the necessary equipment and products our members could possibly need, professionally detail the vehicle, all while you're in the comfort of your own home or office. We also provide fully self-contained options which leave absolutely no residue (water or otherwise) behind, these options are specially suited for people who live in buildings or people who house their vehicle in a garage at all times. It's like we were never there.

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